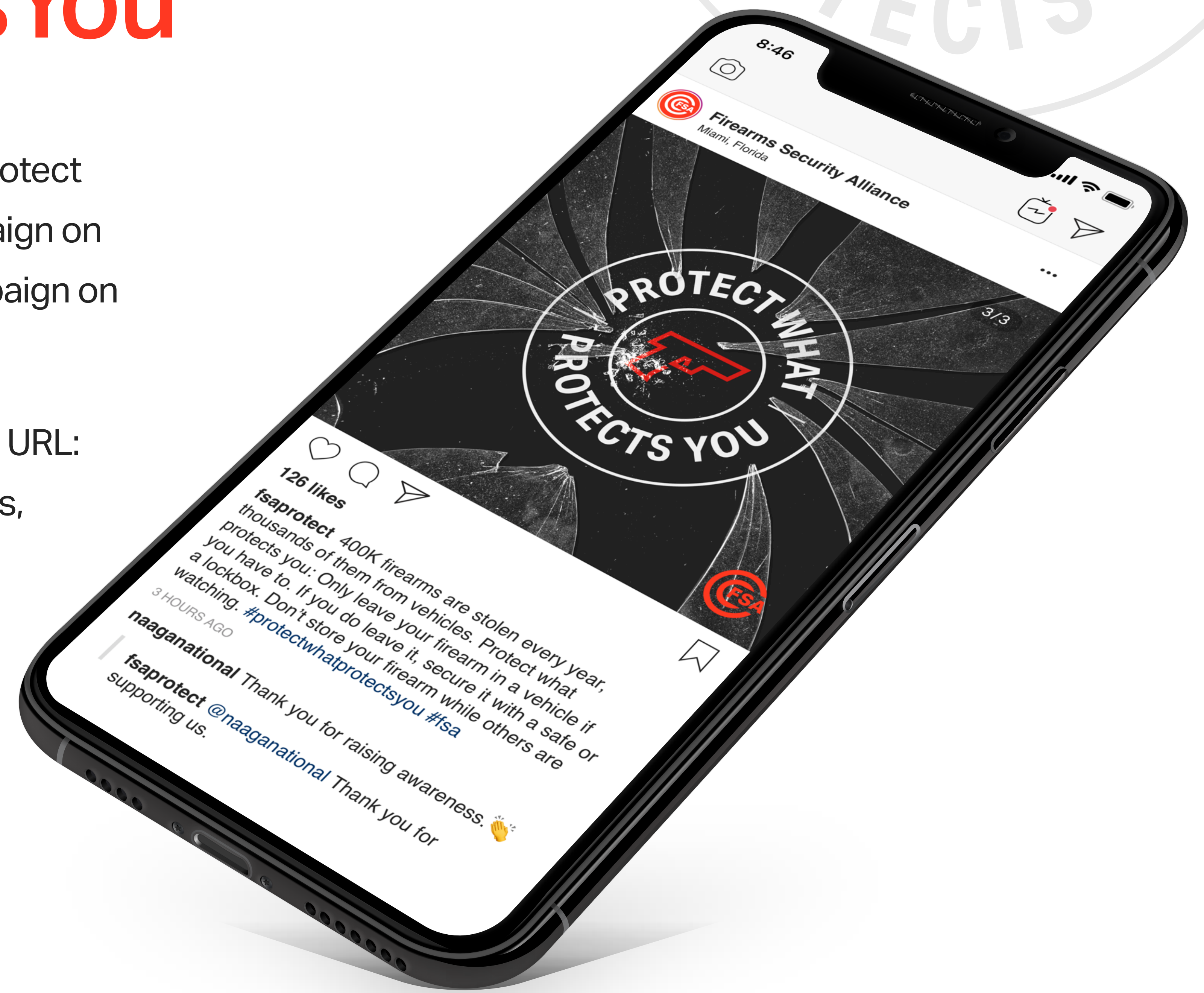


400,000 Firearms are stolen every year. Theft is a top source of firearms used in crimes. Let's do something about it —

Spread the word on social media: #ProtectWhatProtectsYou

Thank you for helping support Firearms Security Alliance on the Protect What Protects You campaign! To spread the word about the campaign on social media, we have provided suggested copy to share the campaign on your social platforms.

Please use the campaign hashtag **#ProtectWhatProtectsYou**, the URL: firearmssecurityalliance.org, and include [@fsaprotect](#) in all posts, whenever possible.

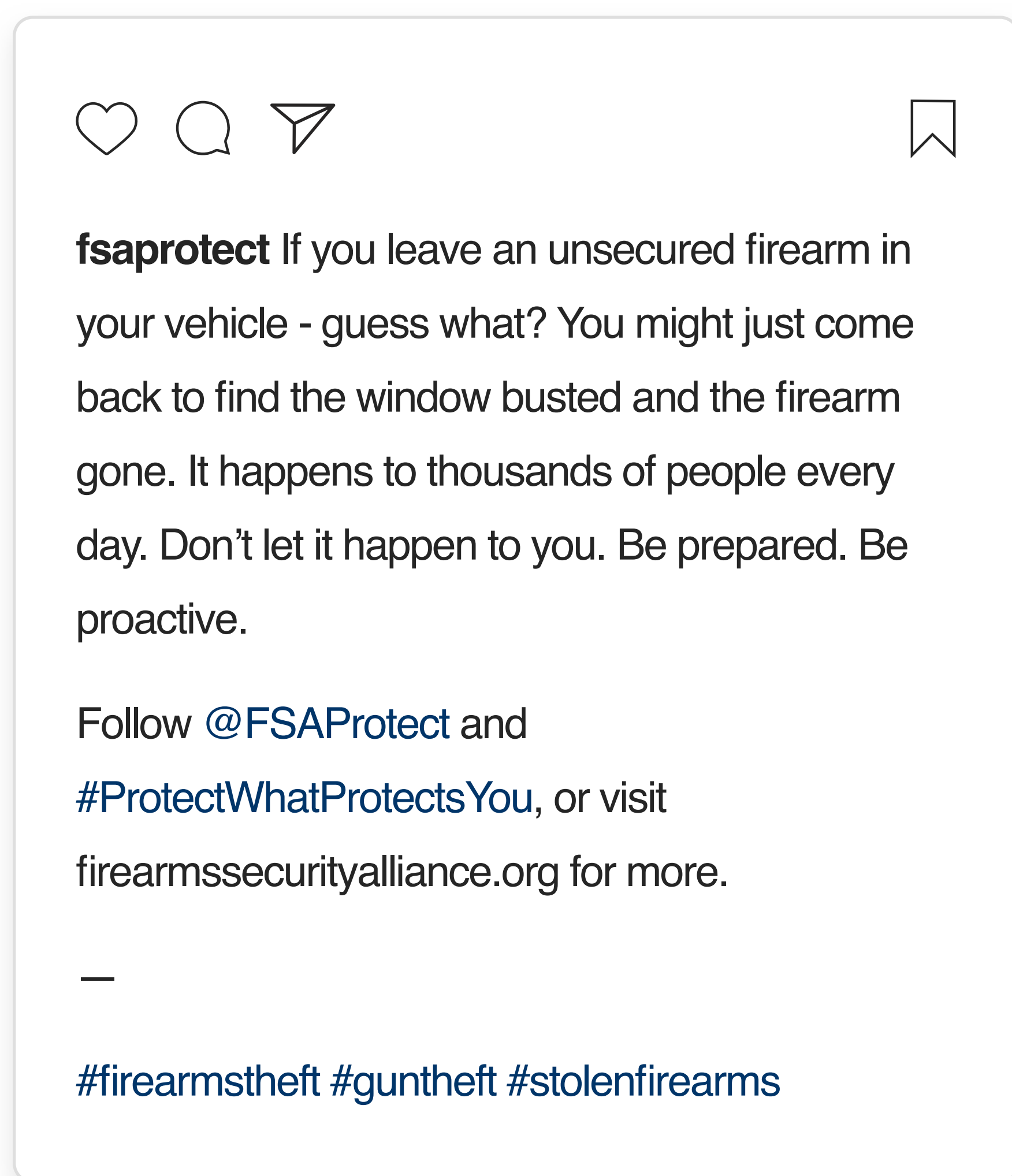


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Suggested Captions:

Example formatting for Instagram



Example formatting for Twitter



Example formatting for Facebook



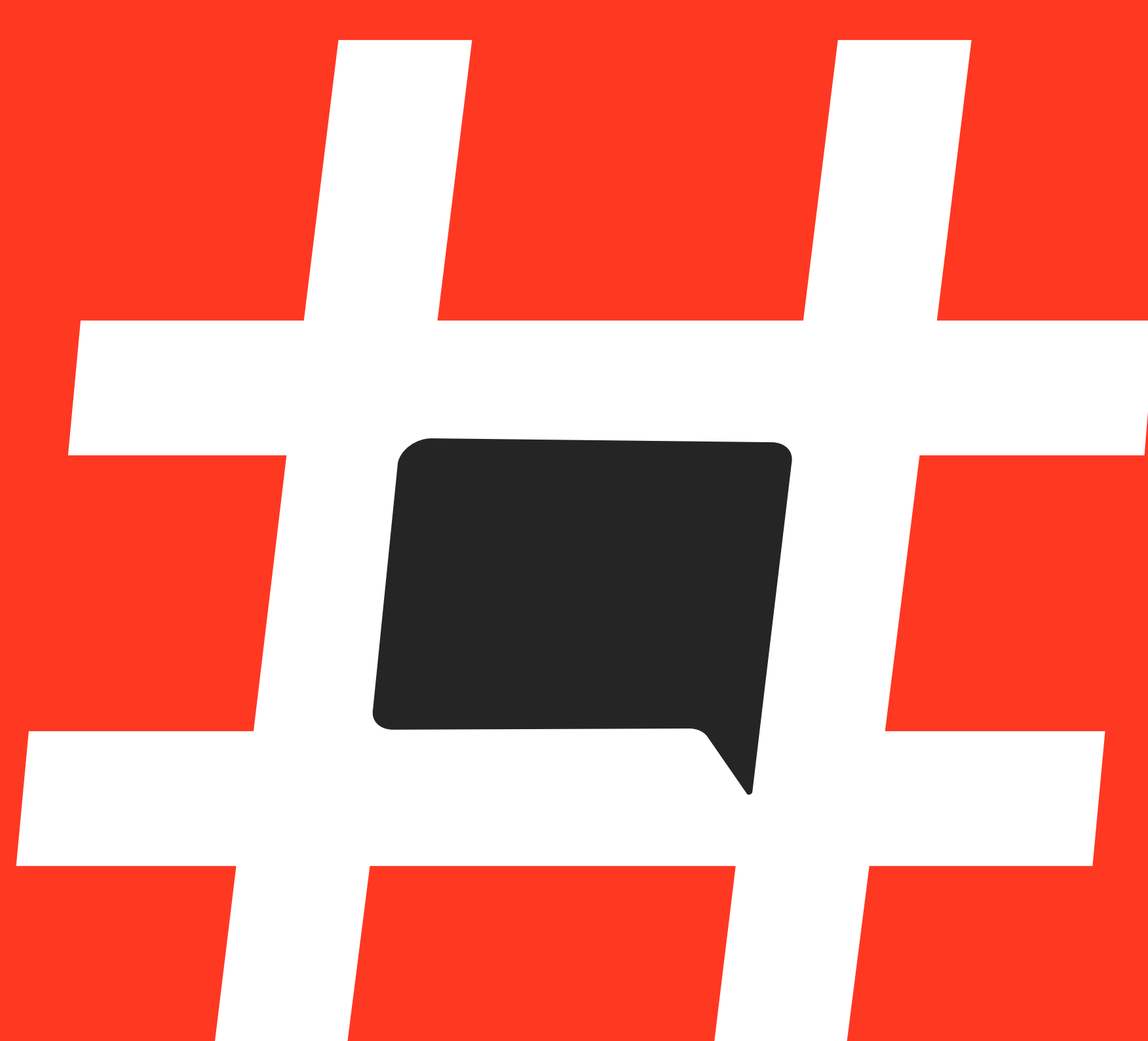
FOR INSTAGRAM

- One common threat many people overlook: firearms theft. 400,000 firearms are stolen from individual owners every year. Theft is one of the top sources of firearms used in crimes. Protect your firearms and spread the word.
- Many people leave their firearms unsecured in their vehicles. Imagine coming back and finding your window busted and that firearm gone. This happens to thousands of people every single day. Don't let it happen to you. Protect what protects you.
- A vehicle is a high-risk location for a firearm. 400K firearms are stolen every year. In many cities, the majority of those thefts are from vehicles. I protect what protects me. Protect what protects you.
- If you leave an unsecured firearm in your vehicle - guess what? You might just come back to find the window busted and the firearm gone. It happens to thousands of people every day. Don't let it happen to you. Be prepared. Be proactive.
- 400K firearms are stolen every year, thousands of them from vehicles. Protect what protects you: Only leave your firearm in a vehicle if you have to. If you do leave it, secure it with a safe or a lockbox. Don't store your firearm while others are watching.

FOR TWITTER & FACEBOOK

- 400K firearms are stolen every year. This is a problem we can solve. Learn more and get involved.
- It takes \$500+ to buy a firearm - and only 15 seconds to lose it in a car break-in. Don't be a target.
- 400,000 firearms are stolen from individual owners every year. Don't let yours be one of them.
- Theft is one of the top sources of firearms used in crimes. Protect your firearms and spread the word.
- A vehicle is a high-risk location for a firearm. 400K firearms are stolen every year. In many cities, the majority of those thefts are from vehicles.
- I protect what protects me – protect what protects you (show photo/image of how you secure your firearm from theft)

Suggested Hashtags:



Please use the campaign hashtag **#ProtectWhatProtectsYou**, the URL: firearmssecurityalliance.org, and include [@fsaprotect](#) in all posts, whenever possible.

- [#protectwhatprotectsyou](#)
- [#fsaprotect](#)
- [#pwpy](#)
- [#firearmstheft](#)
- [#guntheft](#)
- [#stolenfirearms](#)
- [#firearms](#)
- [#theft](#)
- [#secureit](#)
- [#protectit](#)
- [#bringit](#)
- [#beaware](#)



The creation of the Firearms Security Alliance was facilitated by FORGE, a non-profit organization that partners with gun owners on collaborative projects to save lives.

FirearmsSecurityAlliance.org