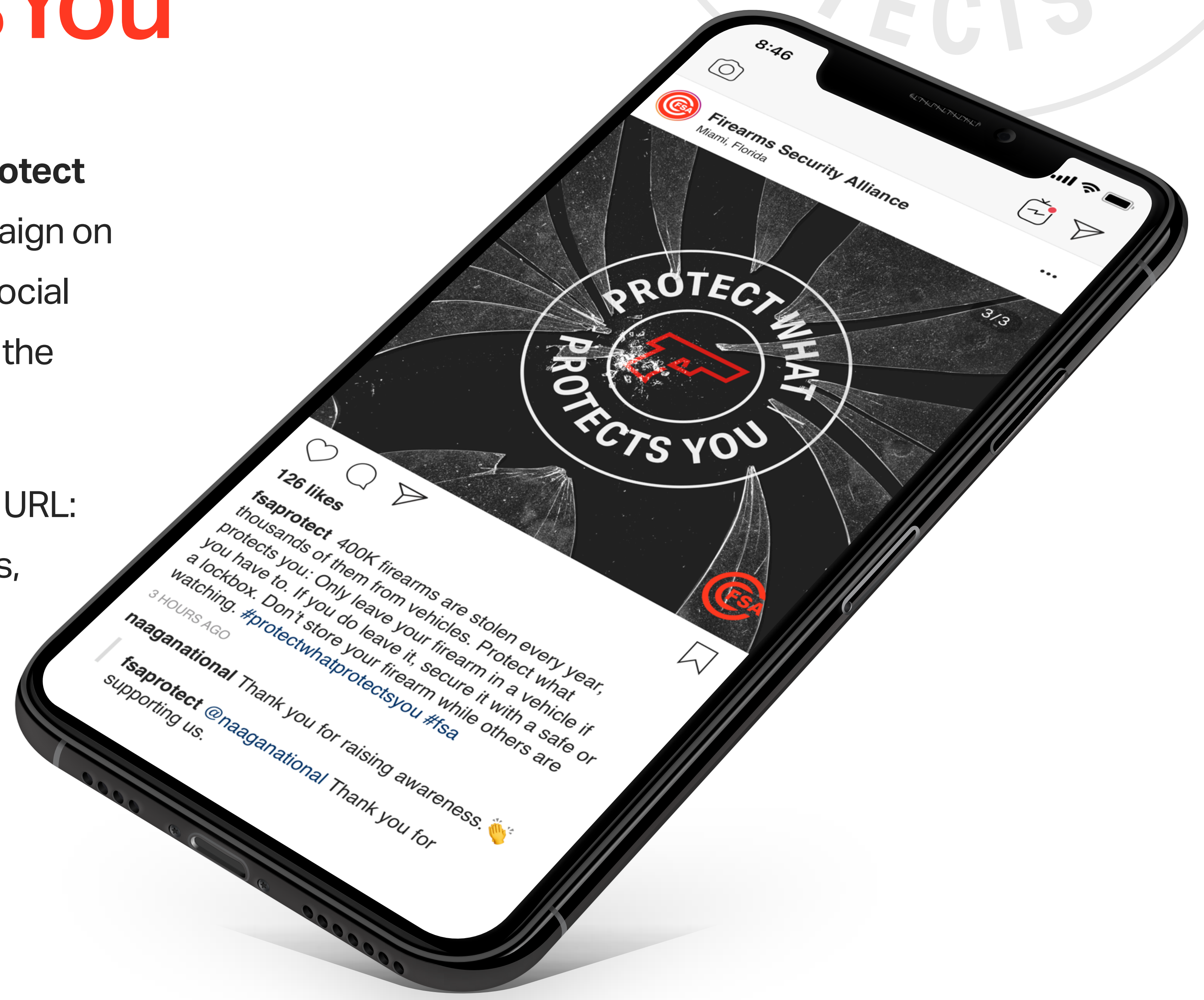


400,000 Firearms are stolen every year. Theft is a top source of firearms used in crimes. Let's do something about it —

Spread the word on social media: #ProtectWhatProtectsYou

Thank you for helping support Firearms Security Alliance on the **Protect What Protects You** campaign! To spread the word about the campaign on social media, we have provided suggested copy to share on your social platforms. Ranges, stores and Instructors are educational hubs for the community. Together, we can raise awareness and prevent crime.

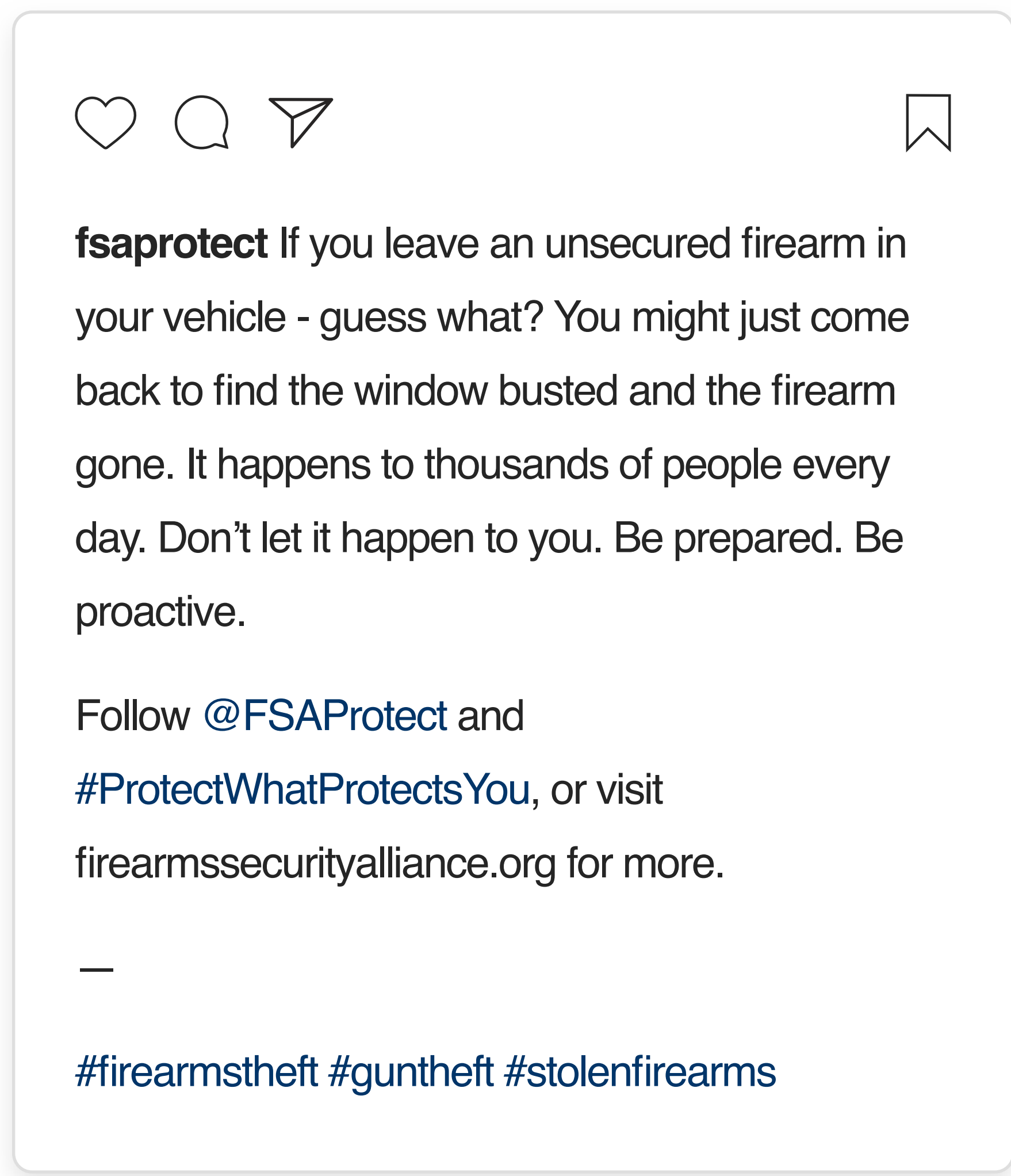
Please use the campaign hashtag **#ProtectWhatProtectsYou**, the URL: firearmssecurityalliance.org, and include [@fsaprotect](#) in all posts, whenever possible.



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Suggested Captions:

Example formatting for Instagram



Example formatting for Twitter



Example formatting for Facebook



FOR INSTAGRAM

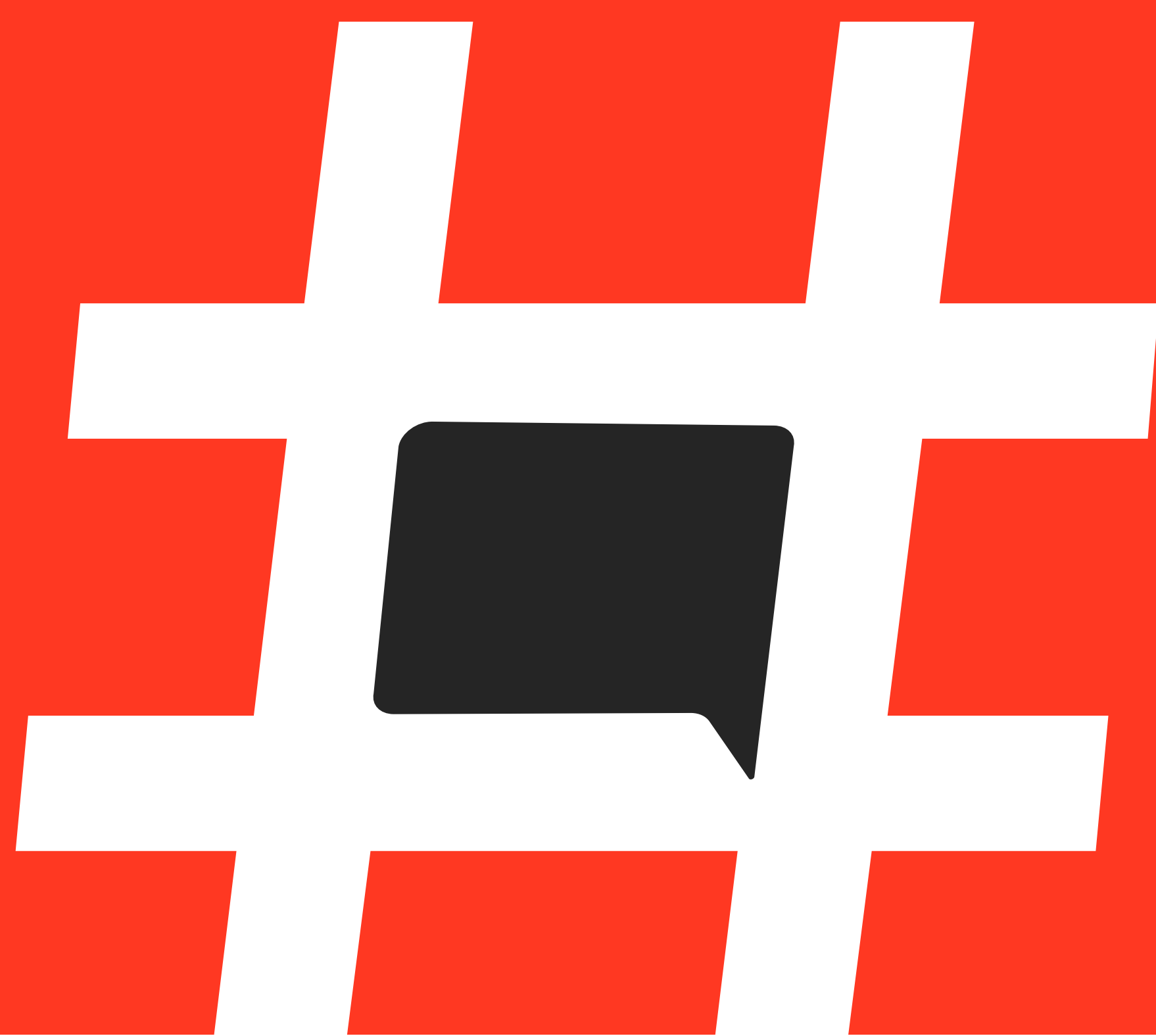
- 400,000 firearms are stolen every year. In many cities, the majority of those thefts are from vehicles. At [\[company name\]](#), we're part of the #ProtectWhatProtectsYou campaign. We encourage you to learn more and get involved.
- One common threat many people overlook: firearms theft. 400,000 firearms are stolen from individual owners every year. Theft is one of the top sources of firearms used in crimes. This is a problem we can solve. We're proud to be part of the #ProtectWhatProtectYou campaign, a national initiative to prevent firearms theft.
- Many people leave their firearms unsecured in their vehicles. Imagine coming back and finding your window broken and that firearm gone. This happens to thousands of people every single day. Don't let it happen to you. The #ProtectWhatProtectsYou campaign provides information on ways to prevent firearms theft.

FOR TWITTER & FACEBOOK

- At [\[company name\]](#), we're part of the Protect What Protects You campaign, a national initiative to prevent firearms theft. 400,000 firearms are stolen every year. This is a problem we can solve. Learn more and get involved.
- It takes \$500+ to buy a firearm - and only 15 seconds to lose it in a car break-in. At [\[company name\]](#), we're part of the Protect What Protects You campaign, a national initiative to prevent firearms theft.
- Theft is one of the top sources of firearms used in crimes. At [\[company name\]](#), we're proud to be part of the #ProtectWhatProtectYou campaign, a national initiative to prevent firearms theft. We encourage you to protect your firearms and spread the word.
- A vehicle is a high-risk location for a firearm. 400K firearms are stolen every year. In many cities, the majority of those thefts are from vehicles. We have partnered with the #ProtectWhatProtectYou campaign to share information on how to protect firearms from theft.

Suggested Hashtags:

Please use the campaign hashtag **#ProtectWhatProtectsYou**, the URL: firearmssecurityalliance.org, and include [@fsaprotect](#) in all posts, whenever possible.



- [#protectwhatprotectsyou](#) [#fsaprotect](#) [#pwpy](#)
- [#firearmstheft](#) [#guntheft](#) [#stolenfirearms](#) [#firearms](#)
- [#theft](#) [#secureit](#) [#protectit](#) [#bringit](#) [#beaware](#)